



DIGITAL ENTERTAINMENT
AND AUTOMATION™

BACKGROUNDER

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WHO:

Based in Westerville, Ohio, Exceptional Innovation manufactures Life|ware™ home automation and digital entertainment software and hardware solutions. Exceptional Innovation brings extensive experience with distributed computing based on open standards and open architecture together with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.

WHAT:

Life|ware home control and entertainment software integrates seamlessly with Windows Vista® Media Center. Unlike other home control solutions that tie the homeowner into a single-branded, proprietary solution, Life|ware is hardware-neutral giving you more choices and flexibility with seamless integration with Windows Media Center. Life|ware expands the power and flexibility of Media Center to include lighting, audio/video distribution, security, and HVAC all through the same easy-to-use interface and a single remote.

The key to Life|ware's flexibility is its use of the Devices Profile for Web Services (DPWS) to communicate between different home systems. Instead of writing proprietary drivers, Life|ware software bridges to all Life|ware Connected partner products that make each subsystem fit the flexible, cross-platform DPWS standard. This approach enables rapid two-way communications that are reliable and robust. By taking an open, standards-based approach to home automation, Life|ware creates affordable, scalable applications that fit in single home theaters to large palatial estates.

Life|ware™

Life|ware is groundbreaking software that seamlessly merges home automation and digital entertainment to manage a home's subsystems through Windows Vista Media Center to create a comprehensive digital living experience.

Life|ware provides at-a-glance, gallery-style view of home subsystems — lights, thermostats, security, surveillance and more. By replicating the distinctive Windows Vista interface look, feel and navigation, Life|ware 2.0 presents a crisp interface that is intuitive, simple to learn and easy to use.

By simply integrating Life|ware into Windows Vista Media Center, you have your entire music collection, complete with album art, all on screen. Users can enjoy slideshows of their digital photos, schedule and record their favorite television programs, call up home videos and watch DVDs. Life|ware also lets homeowners control a home's lighting system, thermostats and security system, distribute music throughout the house, and enact homeowner-defined Life|scenes™. Life|ware also allows remote access and management of a home's systems. What's more, Life|ware lets users enjoy the experience anywhere and everywhere — through a TV with a Media Center PC, Media Center Extender or Xbox 360®, from a home or office PC or notebook, from a Life|point™ touch panel, or from a wireless device like an Ultra Mobile PC.

Life|point™

Life|point is an all-digital, 16:9 widescreen, 720p high-definition in-wall touchpanel for use in Life|ware home networks. Life|point places complete control of a home's lighting, climate, cameras and security system at the homeowner's fingertips, and offers total access to their digital entertainment. Users can tap into any zone to select and play music, watch home movies or a photo slideshow, or they can enjoy high-definition video where and when they want it. Life|point is available in 8.9" and 12.1" models.

Life|vision™

Life|vision™ is a digital TV server with up to four analog (NTSC) tuners and 1-gigabit network capability in a 4-space rack-mounted unit. Based on the Windows Vista embedded operating system and boasting an Intel® Pentium® D processor and two gigabytes of RAM, Life|vision brings new meaning to channel surfing by streaming video from any of its four tuners simultaneously over an IP network, creating the most advanced TV distribution system available. Life|vision also provides simple DVR functions, allows users to pause live TV for up to an hour, and search through the recorded stream or jump back to a live view. The Life|vision experience is created when four live television streams are sent across a Life|ware home network to a Life|point touchpanel.

Life|controller™

Life|controller™ is a DPWS-enabled, dedicated home automation system controller. Its presence in a Life|ware home network ensures that communications among whole-house lighting, audio, climate, camera and security systems are swift, direct and secure. Life|controller is quiet and compact, built with industrial-grade components and optimized for 24-hour operation. Available in set-top, rack mount or structured cable box models, Life|controller features eight RS-232 ports for optimized third-party integrations. With Life|ware home control software installed, Life|controller™ lets you choose from a wide variety of home control products available today, and it can support many legacy serial devices. Life|controller lets you do more with your home control products by merging them with robust computing power. A Life|ware home network powered by Life|controller is efficient, safe and always at your service.

Life|storage™

Life|storage™ is a digital media storage server with four hot-swappable drives providing 1.5 terabyte RAID 5 storage all in a 4-space rack-mounted unit. Running Windows Storage Server 2003 operating system, powered by an Intel Pentium D processor and featuring two gigabytes of RAM, Life|storage is a premium digital media server with ample redundant storage for all of your videos, CDs and MP3 music, recorded TV and digital photos. Life|storage has the capacity, flexibility, and speed to meet the needs of the most demanding user.

Life|link™

Life|link™ is the first self-contained DPWS-enabled module for home automation controllers and devices. Life|link streamlines subsystem adoption of DPWS by converting the programming interface for a controller (such as a security system) or a device (such as a light or audio switcher) into a DPWS-enabled device which can then be implemented via the Ethernet connection to the customer's in-home server. Integrators can easily configure devices implemented as DPWS, significantly reducing the time for on-site system set-up.

Life|media™

The Life|media™ line is a series of powerful Media Center PCs optimized for both digital entertainment and comprehensive home automation control. Using benchmark internal components and the look and feel of a high-end A/V receiver, Life|media provides from 500GB to 4.5 Terabytes of storage for digital music, movies, pictures, and recorded TV as well as instant access to Life|ware's complete home control via the user's home network. The servers come in configurations that include Digital CableCARD (including a new Quad tuner implementation), NTSC or ATSC tuners, a DVD RW Drive (HDDVD & BluRay forthcoming), and feature optical audio with Dolby Master Studio decoding. The Life|media Server line includes five models, ranging from a set-top to a four-rack unit ultra high performance edition. All models run Microsoft Windows Vista Ultimate Operating System, and offer a range of Intel chipsets and processors. Life|media strives for the perfect balance between an elegant AV style back panel and the open flexibility of using standard PC industry components. This patent pending MediaPlate™ design makes Life|media the most upgradable entertainment console on the market. Life|media Servers include an Intel motherboard with 965 chipset and Intel 2.13GHz Core 2 Duo® Processor, 2GB DDRAM, DVD-RW drive, and a built-in 28-in-1 Flash Reader. Performance specifications increase for each model, culminating with the flagship LMS-700, which features the Intel D975XB2 chip set, Intel 2.4 GHz Quad Core Processor, 4 GB DDRAM and 4.5 TB hard drive in RAID 5 Array.

HEADQUARTERS

Exceptional Innovation is located in the Columbus, Ohio suburb of Westerville in a new 19,000 square-foot facility that features a state-of-the-art Life|ware Experience Center.

PARTNERS

Life|ware has an extensive list of partners from leading manufacturers in the HVAC, distributed audio, lighting, audio component, network camera, window shades, security, and media management industries. See attached list for full details. In addition, Life|ware has longstanding relationships and aligned vision with Microsoft, Intel, HP and other industry leaders.

EXECUTIVE TEAM

Seale Moorer, Chief Executive Officer

Former President / CEO of Unlimited Solutions, inc.; former Non-executive officer NSB Retail Systems; Principal in ST Holdings; Principal in Exceptional Entertainment Experience

Eric Eichensehr, Chief technology Officer

Former Chief Technology Officer, NSB Retail Systems, Inc.

Steve Cashman, Chief Strategy Officer

Former Vice President of Sales, Colorado vNet

David Freeland, Chief Financial Officer

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Logos and images are also available at www.life-ware.com

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